



Featuring leading brands like Biofreeze<sup>®</sup>, TheraBand<sup>™</sup>, Cramer<sup>®</sup> and Bon Vital<sup>®</sup>, Performance Health offers a broad portfolio of products for the therapy, rehabilitation, wellness, massage, sports medicine, performance and podiatric markets. We built our business by developing products that help people manage their pain, restore their strength, improve their performance, and increase their overall health through an active lifestyle. Our commitment to clinical professionals includes high-quality products, practice-building support, evidence-based protocols, education, turn-key dispensing and pain management solutions.

**Headquarters**

The Hygenic Corporation  
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**Senior Executives**

Marshall Dahneke, President & CEO  
Rocco Mango, Chief Operating Officer  
Niels Lichti, Chief Financial Officer  
Thanasis Bouzoubardis, Managing Director, International  
Lisa Koval, Vice President, Healthcare, Specialty and Dental  
Scott Matolka, Vice President, US Retail  
Ethan Pochman, Vice President, US Clinical  
Tom Rogge, President & CEO, Cramer Products, Inc.

**Key Product Lines**

Biofreeze<sup>®</sup> Pain Reliever products  
TheraBand<sup>™</sup> Progressive Exercise products  
Cramer<sup>®</sup> Sports Medicine products  
Bon Vital<sup>®</sup> Massage Therapy and Spa products

**Web Sites**

[www.PerformanceHealth.com](http://www.PerformanceHealth.com)  
[www.Biofreeze.com](http://www.Biofreeze.com)  
[www.TheraBand.com](http://www.TheraBand.com)  
[www.TheraBandAcademy.com](http://www.TheraBandAcademy.com)  
[www.CramerSportsMed.com](http://www.CramerSportsMed.com)  
[www.BonVital.com](http://www.BonVital.com)

[www.PerformanceHealth.com](http://www.PerformanceHealth.com)

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