

BRAND OVERVIEW



Biofreeze® Pain Reliever is the most frequently used and #1 recommended topical pain reliever by hands-on healthcare professionals. www.Biofreeze.com



Recognized worldwide as the industry standard, the TheraBand™ portfolio comprises an industry leading line of progressive resistance exercise products for professional rehabilitation, health and wellness, and fitness. www.TheraBand.com



For over 90 years, the Cramer® name has stood for excellence and innovation in sports medicine products. www.CramerSportsMed.com



The Bon Vital® brand represents superior quality and innovative products for massage therapy and spa professionals. www.BonVital.com



Thera°Pearl® creates innovative products using its proprietary Pearl Technology® that absorbs and delivers heat and cold for the doctor recommended 20 minutes of highly effective therapy. www.TheraPearl.com



Perform Pain Reliever is a cold therapy topical analgesic designed to deliver relief exactly where it hurts. Available in a Gel, Spray, Roll-On and On-the-Go Singles, Perform products can help the body to move more freely, which then promotes faster long-term healing and recovery. www.PerformPainRelief.com



Prossage® Heat is a 100% all natural product specifically designed with a unique, controllable glide for area-specific sports injuries, orthopedic and deep tissue massage. www.Prossage.us



PerformanceHealth
Academy

The Performance Health Academy was formed to scientifically document the benefits of resistance exercise and pain relief, guide the company in its development of new products and exercise programs, and to promote therapeutic exercise and pain management through professional and consumer education. www.PerformanceHealthAcademy.com

www.PerformanceHealth.com